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**FOR IMMEDIATE**

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## **“TASTE OF CAMBRIDGE” 2007 IS ANNOUNCED”**

*Taste of Cambridge Committee schedules 5<sup>th</sup> Annual Taste of Cambridge for July 19<sup>th</sup>  
and nominates 3 charitable foundation as its beneficiaries*

**Cambridge, MA (April \_\_, 2007)** – It’s time for the 2007 “Taste of Cambridge,” an annual charitable food festival, which highlights many diverse and delicious restaurants that Cambridge has to offer.

This year’s “Taste of Cambridge” will take place **July 19, 2007 at Technology Square in Cambridge from 5:30 - 7:30 pm, with special admittance for VIPs from 5-5:30 pm**. Every year, more than 2,000 men and women of all ages come and enjoy some of Cambridge’s fine cuisine. Students, families and corporate executives come from all over Cambridge and Boston areas to sample fare from nearly 50 local restaurant and enjoy live music. Past participating restaurants include: Upstairs on the Square, Chez Henri, Temple Bar, Oleana, Asgard, Craigie Street Bistro, Harvest, East Coast Grill, Davio's, Rialto, Henrietta's Table, The Hong Kong and Finale.

In addition to being a fun way to experience all of the delicious cuisine that Cambridge has to offer, the “Taste of Cambridge” also benefits different local charities every year. This year the chosen beneficiaries are: **CLAB’s Safe Ride Program, the Cambridge Prevention Coalition Trainings, and the Harvard/ MIT Collaborative**. The Safe Ride Program, sponsored by Cambridge Licensing Board (CLAB), provides students with safe transportation when they travel in and around campus after hours. CLAB works to prevent underage drinking and to educate and support liquor license holders in their efforts to prohibit sales to minors. The Cambridge Prevention Coalition promotes community health and wellness by educating residents about the dangers and prevention of substance abuse.

Tickets for this popular annual event are currently on sale and can be purchased for \$50 online or \$60 at the door. VIP early access will be from 5-5:30 pm for \$75. Tickets will be on sale starting in June.

Sponsorship opportunities are available.

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